

# Nothing is safe

Zeck Lim  
Director of Technologies  
Akamai Technologies



THE  
AVERAGE  
COMPANY  
FACES

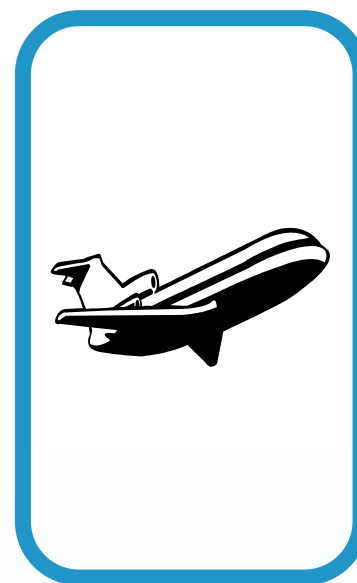
1,574,882

SECURITY EVENTS PER WEEK

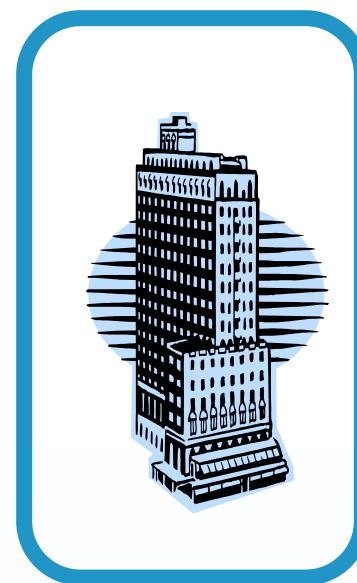
# TOP FIVE MOST ATTACKED INDUSTRIES TODAY



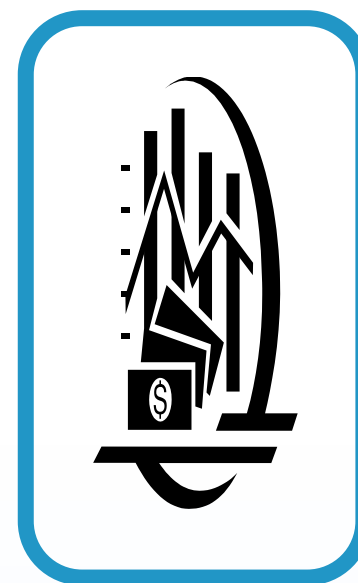
Health & Social  
Services



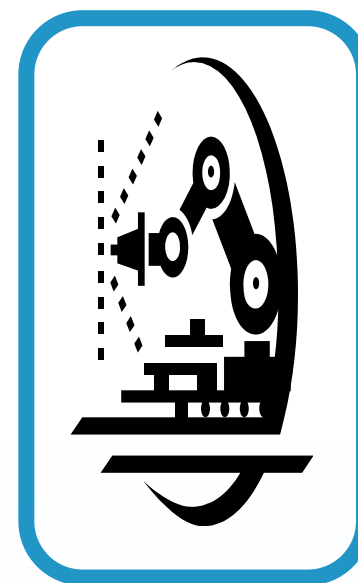
Transportatio  
n



Hospitality



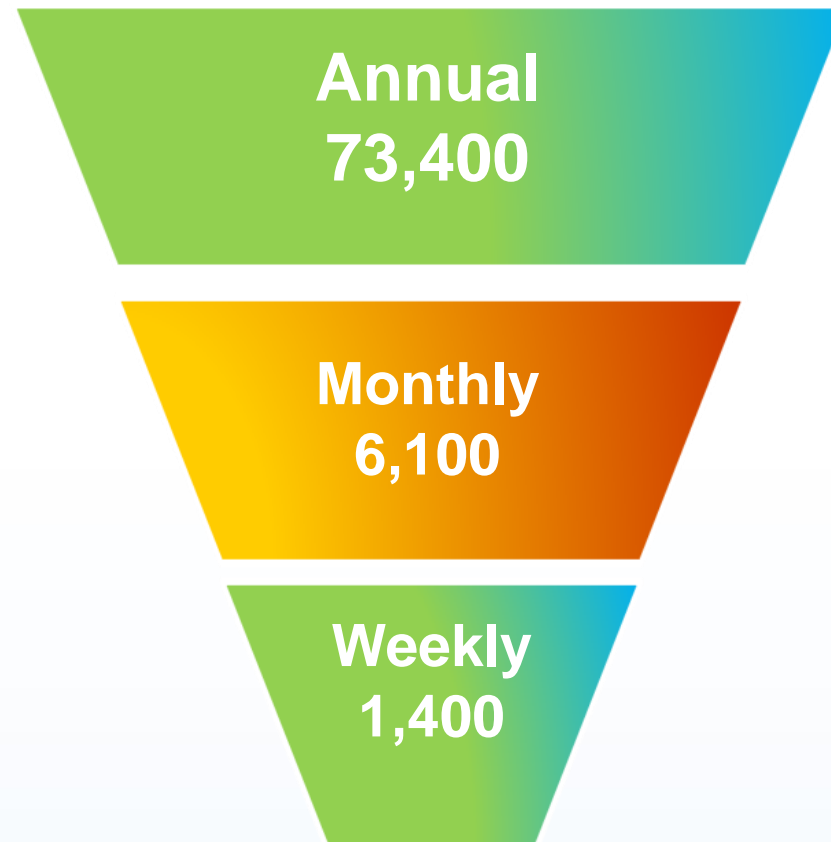
Finance &  
Insurance



Manufacturin  
g

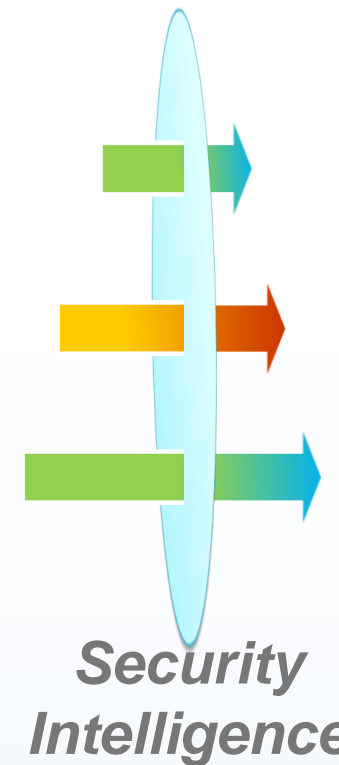
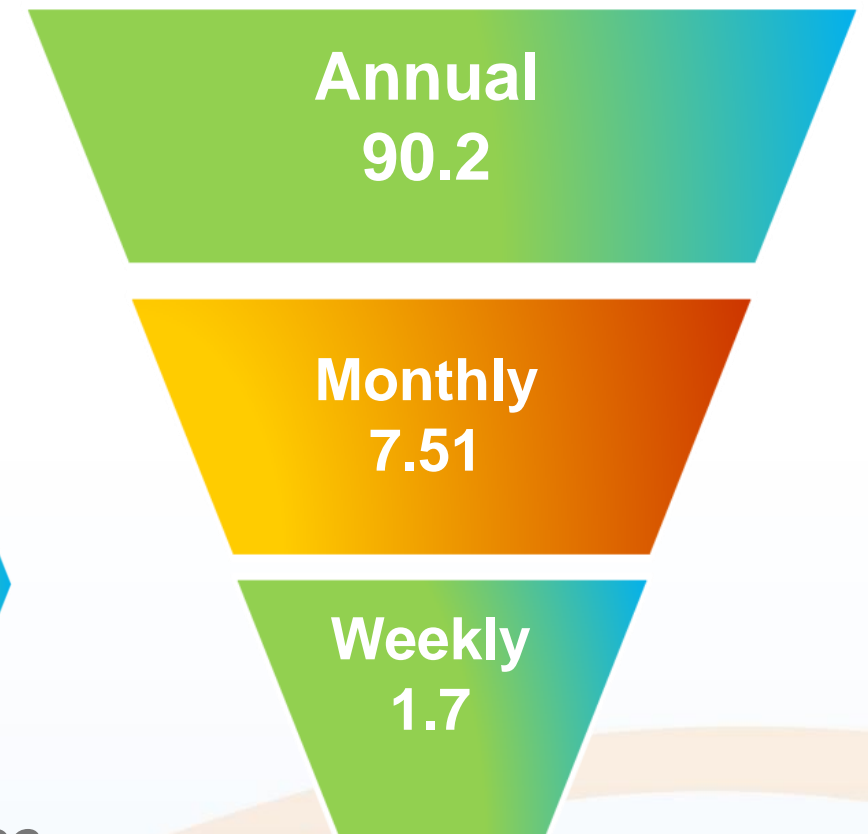


## Number of Attacks



THE AVERAGE LARGE COMPANY MUST FILTER THROUGH 1,400 CYBER ATTACKS PER WEEK

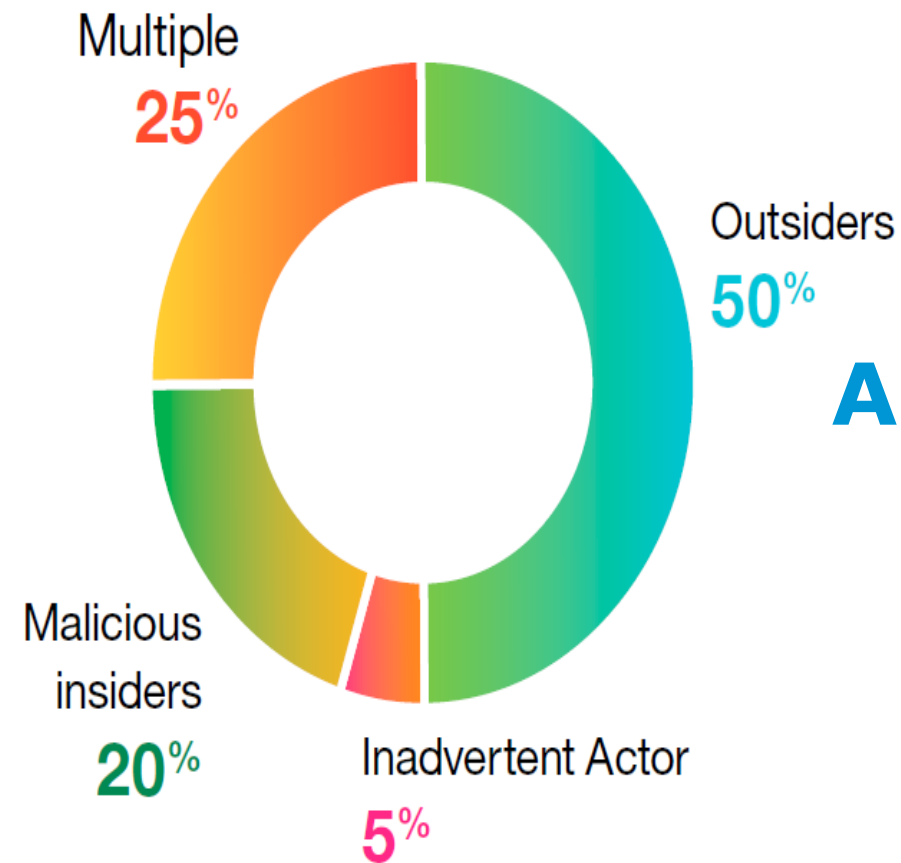
## Number of Incidents



...TO IDENTIFY THE 1.7 INCIDENTS THAT CAN DO HARM

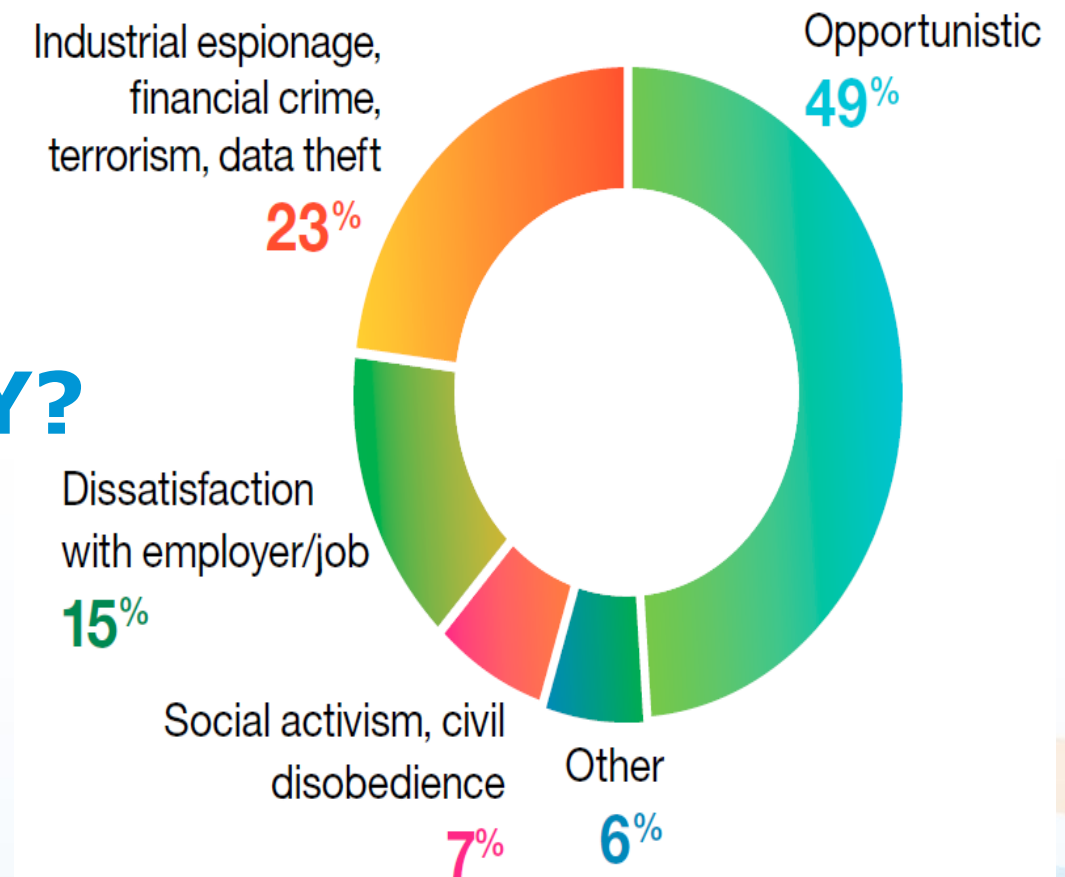
# WHO IS ATTACKING YOUR NETWORKS

### Categories of attackers

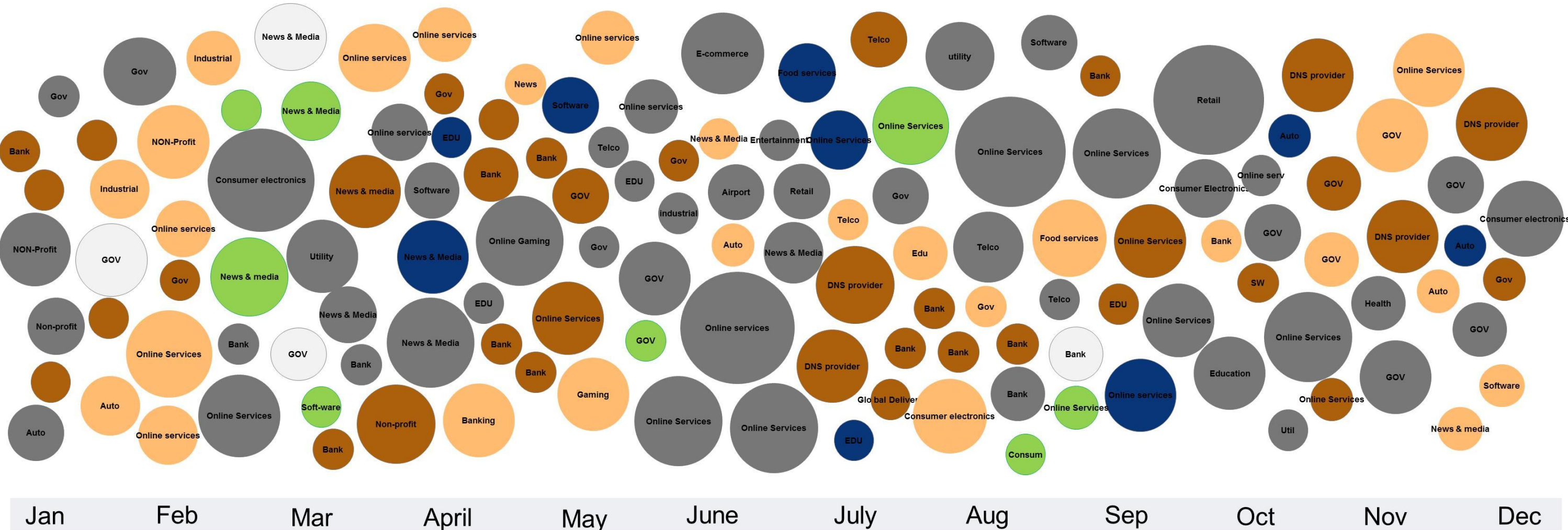


## AND WHY?

### Attacker motivation



# DISTRIBUTED DENIAL OF SERVICE ATTACKS ARE BEING USED AS A DISTRACTION



There is good news...



**65%** of senior executives are paying more attention to security issues and plan to increase spending

**66%** of companies employ security threat intelligence to stay on top of the changing risk landscape

...and *not-so-good* news.



**40%** of companies employ security threat intelligence to stay on top of the changing risk landscape

**18%** of companies rate their ability to manage IT risk as very strong



SKILLS ARE  
ALMOST  
IMPOSSIBLE  
TO FIND

86%

*'Concerns relating to managing information risk are directly related to staffing difficulties'*

81%

*'Staffing challenges will either stay the same or get worse over the next five to 10 years'*

THE WORSE  
NEWS?

25%

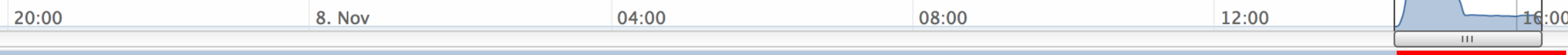
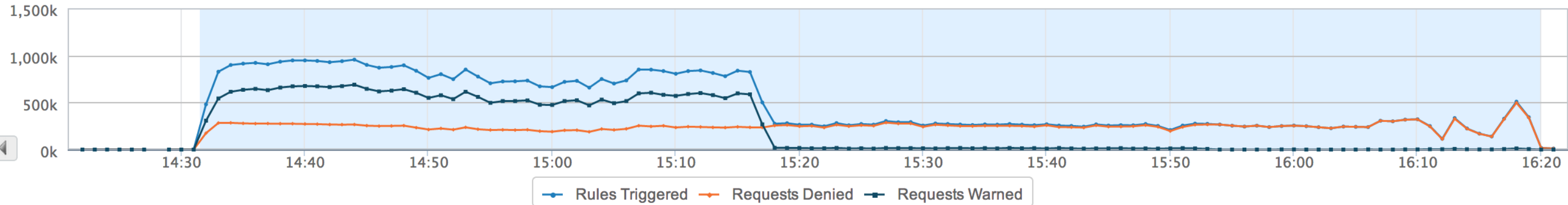
*'Technical security staff members remain on the team for three or more years'*

# Attack on South Asian Customer – DDoS

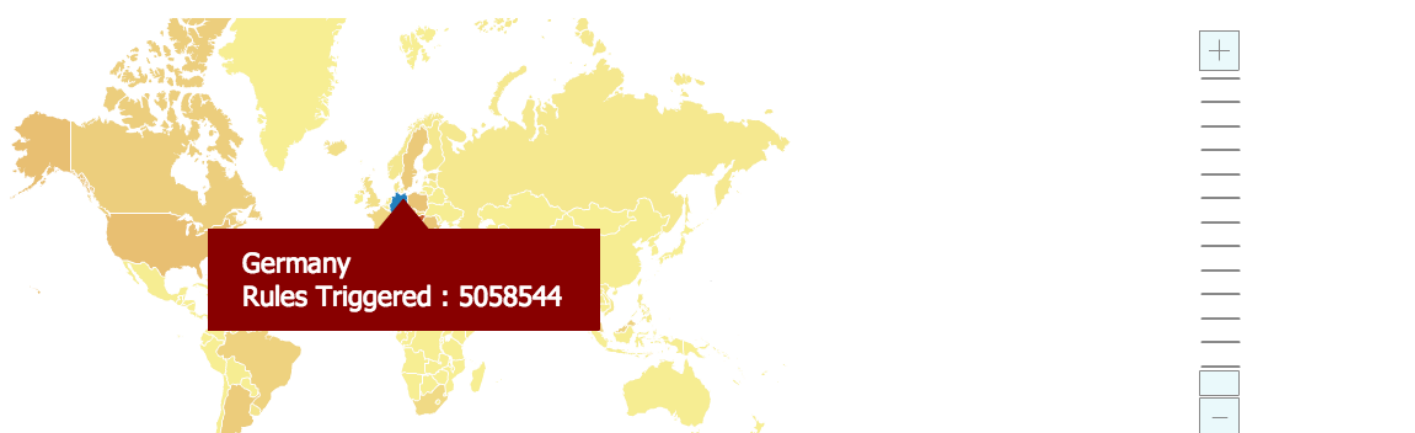


Rules Triggered(53.14 Mil) Requests Denied(26.41 Mil) Requests Warned(26.73 Mil)

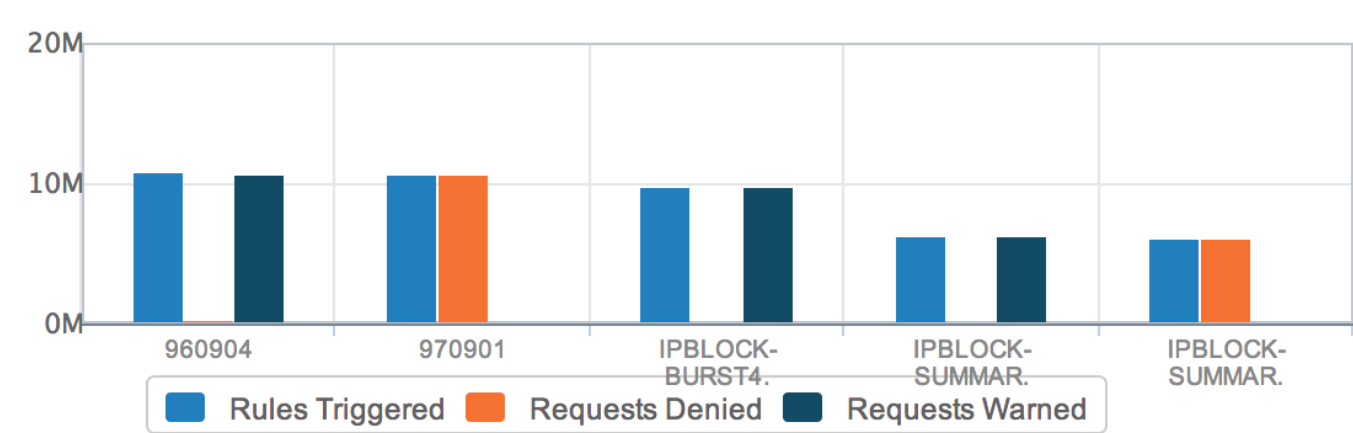
Go Live Add Metrics



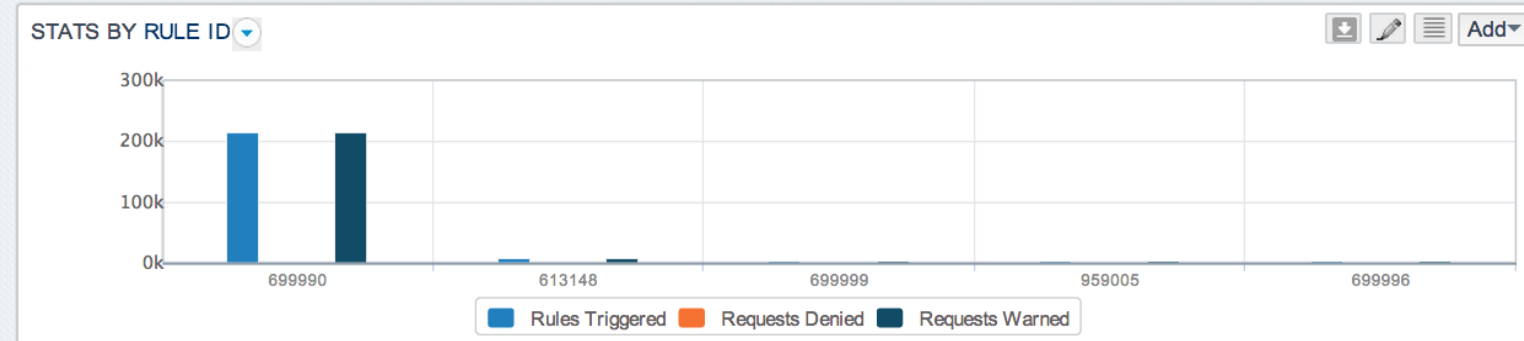
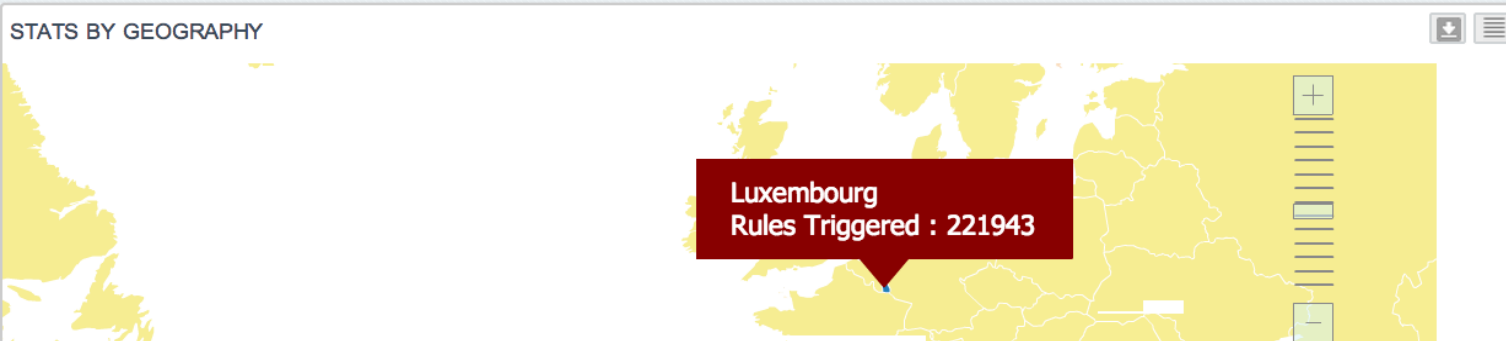
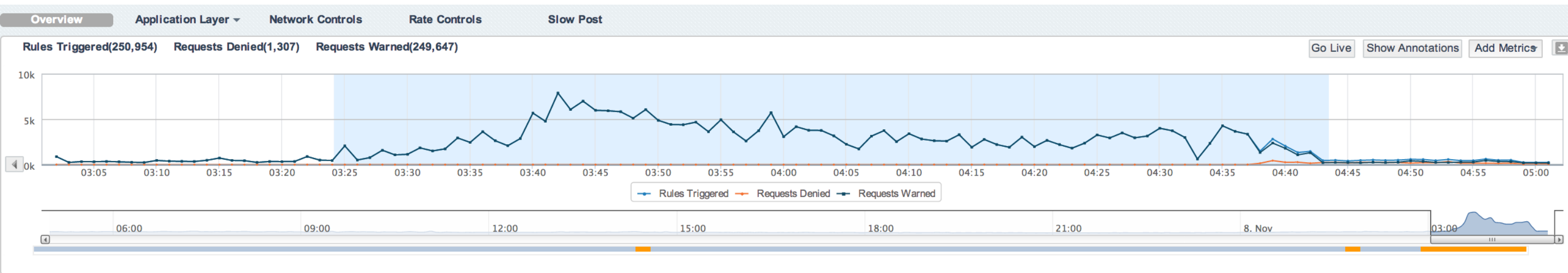
## STATS BY GEOGRAPHY



## STATS BY RULE ID



# Attack on South Asian Customer – multi-vector attack



STATS BY MESSAGE

MESSAGE	RULES TRIGGERED	REQUESTS DENIED	REQUESTS WARNED
Detected request from anonymous proxy	215,455	0	215,455
Illegal referrer header value	10,242	0	10,242
Remote File Access Attempt	5,065	0	5,065
LOIC 1.1 client detected	4,541	0	4,541
Request Indicates an au...ogram explored the site	3,811	0	3,811
Request content type is not allowed by policy	3,051	0	3,051
URI file extension is restricted by policy	2,220	20	2,200

STATS BY TAG

TAG	RULES TRIGGERED	REQUESTS DENIED	REQUESTS WARNED
AKAMAI/EDGESCAPE_ANONYMOUS_PROXY_v1	215,454	0	215,454
CUSTOM/Bad Referrer	10,242	0	10,242
WEB_ATTACK/FILE_INJECTION	5,065	0	5,065
AKAMAI/LOIC_v2	4,541	0	4,541
AKAMAI/BOT_DETECT_3_v4	3,101	0	3,101
POLICY/ENCODING_NOT_ALLOWED	3,051	0	3,051
POLICY/FXT_RESTRICTED	2,220	20	2,200

# What was important

- Ability for the core organization to focus on more intelligent attacks
- Operational offload
- Intelligence into the threats and attacks
- Application layer mitigation
- Comprehensive logging
- Business as usual

*"How would an organization be more agile in its cyber defenses in the face of escalating and more complex threats, manage its OPEX, retain and grow the human talents, and be a key strategic partner to the business. "*

# A new paradigm shift to meeting tomorrow's cyber defence challenge"

